

The Creative Industries in IN State Senate District 49 Senator Larry Lutz

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 49**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

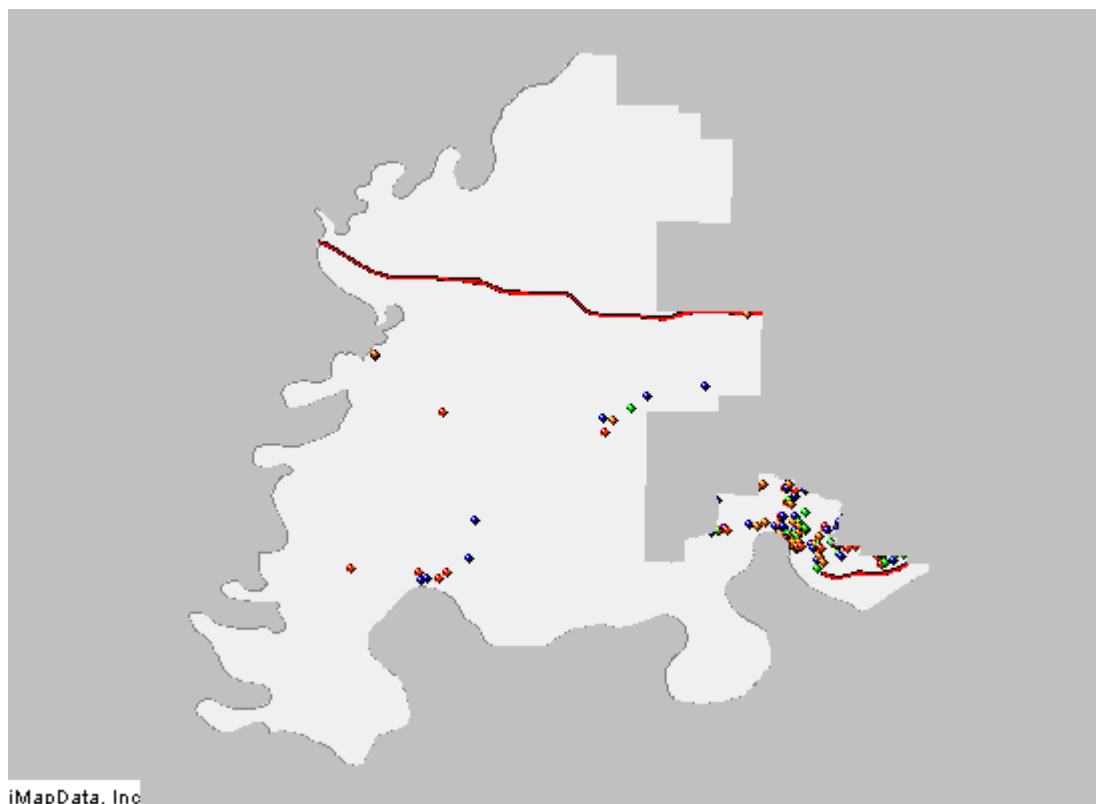
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 49 is home to 150 arts-related businesses that employ 1,651 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 49**, with each dot representing an arts-centric business.

150 Arts-Related Businesses in IN State Senate District 49 Employ 1,651 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services





2006

Arts-Related Businesses and Employment in IN State Senate District 49 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	39
Museums	3	39
Performing Arts	29	216
Music	12	174
Theater	2	5
Services & Facilities	10	26
Performers	5	11
Visual Arts/Photography	49	170
Crafts	3	3
Visual Arts	2	2
Photography	37	151
Services	7	14
Film, Radio and TV	32	393
Motion Pictures	18	99
Television	10	262
Radio	4	32
Design and Publishing	35	790
Architecture	10	168
Design	7	14
Advertising	18	608
Arts Schools and Services	2	43
Arts Schools and Instruction	2	43
GRAND TOTAL	150	1,651

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

www.AmericansForTheArts.org

Arts-Related Business and Employment in IN State Senate District 49 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	2	3	50.00%	29	39	34.48%
Museums	2	3	50.00%	29	39	34.48%
Performing Arts	21	29	38.10%	216	216	0.00%
Music	10	12	20.00%	173	174	0.58%
Theater	2	2	0.00%	9	5	-44.44%
Services & Facilities	8	10	25.00%	33	26	-21.21%
Performers	1	5	400.00%	1	11	1,000.00%
Visual Arts/Photography	45	49	8.89%	185	170	-8.11%
Crafts	3	3	0.00%	5	3	-40.00%
Visual Arts	1	2	100.00%	1	2	100.00%
Photography	34	37	8.82%	161	151	-6.21%
Services	7	7	0.00%	18	14	-22.22%
Film, Radio and TV	28	32	14.29%	545	393	-27.89%
Motion Pictures	13	18	38.46%	110	99	-10.00%
Television	9	10	11.11%	398	262	-34.17%
Radio	6	4	-33.33%	37	32	-13.51%
Design and Publishing	34	35	2.94%	790	790	0.00%
Architecture	10	10	0.00%	167	168	0.60%
Design	9	7	-22.22%	20	14	-30.00%
Advertising	15	18	20.00%	603	608	0.83%
Arts Schools and Services	1	2	100.00%	1	43	4,200.00%
Arts Schools and Instruction	1	2	100.00%	1	43	4,200.00%
GRAND TOTAL	131	150	14.50%	1,766	1,651	-6.51%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org